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## **Bravura Launches Stunning New Crystal Knobs and Enhanced Digital Experience**

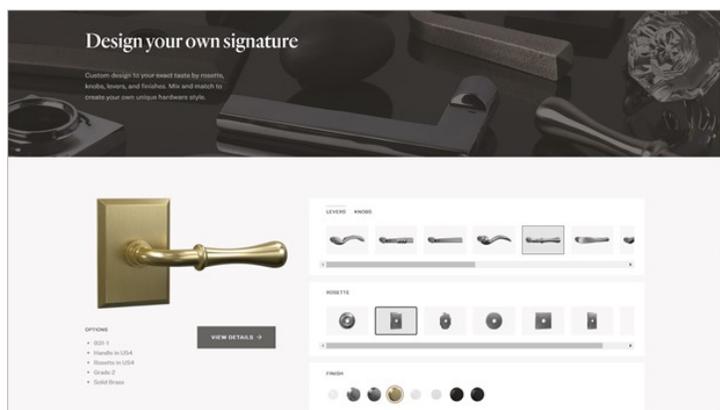
*Luxury Hardware Brand Opens the Door to Expanded Offerings & Customer Experience*

**ATLANTA (March 23, 2021)** – Today, Delaney Hardware announced the addition of new Bravura brand crystal hardware designs, along with the launch of an enhanced customer digital experience. Two striking, new crystal knobs (rectangular and egg-shaped) join Bravura’s existing elegant solid forged brass selection. The new Bravura products are backed by a digital experience — [www.bravurahardware.com](http://www.bravurahardware.com)— which offers expanded functionality and allows customers to design their own signature hardware styles.

“Homeowners and designers want the ability to customize hardware specifically to their style and needs. When redesigning our Bravura website, we incorporated design configurator tools with an enhanced digital experience,” says Kathryn Towns, vice president of marketing for Delaney Hardware. “This allows us to showcase Bravura’s unique craftsmanship and expansive offering.”

The new digital experience allows consumers to:

- Custom design a unique hardware style by mixing and matching levers, knobs, rosettes, and finishes.
- Leverage 3D renderings to configure their selection of the Bravura solid forged brass (900 Series).
- Evaluate the complete line of products using a side-by-side comparison.
- Easily access warranty information and instruction guides.
- Seamlessly access the Bravura [online product catalog](#).



In addition to the digital experience, consumers can access the newest additions to the luxurious Bravura line, a brand with a longstanding reputation for superb craftsmanship and style. The sleek profiles of the rectangular and egg-shaped crystal knobs join an established crystal collection that includes an octagonal design with a centered star and a multifaceted round knob. Bravura crystal knobs are crafted from environmentally friendly, scratch-resistant premium crystal that has a higher reflective quality and is more





durable than glass. Consumers can combine the crystal knobs with their choice of seven backplate designs and five luxurious finishes for a unique addition to any home.

“Crystal knobs are on-trend for 2021,” says Towns. “With sleek, smooth edges, these new modern crystal styles will satisfy homeowners and designers seeking crystal that’s not too vintage. Our simplistic style is versatile, widely accepted, and allows homeowners to express their style and individuality.”

The Bravura portfolio includes high-end, superior features such as:

- Solid forged brass (never cast, hollow, or stamped)
- Custom mix and match (combine any rosette, knob, lever, and finish combination)
- All products are Grade 2 rated
- Panic proof exiting/push button privacy
- Concealed screws in select rosettes
- Premium, environmentally friendly, scratch-resistant crystal

# Bravura

Premium Bravura Hardware products are available nationwide. Please visit [www.bravurahardware.com](http://www.bravurahardware.com) for more details.

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### **About Delaney Hardware**

Delaney Hardware is a leading provider of premium builder hardware for residential homes, multi-family buildings, and commercial projects. With comprehensive, stylish collections that combine superior finishes and smooth mechanics, Delaney’s unwavering commitment to value, quality, and exceptional service distinguishes it from the rest of the industry. As part of the Sargent and Greenleaf (S&G) family of brands, Delaney offers a full portfolio of hardware including door hardware, digital locks, barn door hardware, bath accessories, commercial hardware, trim hardware, and steel doors and frames. For more information about Delaney, visit [www.DelaneyHardware.com](http://www.DelaneyHardware.com).

The S&G family of brands delivers proven innovative security solutions that protect businesses, families, and assets around the world. The S&G family is a trusted provider of state-of-the-art high-security locks, commercial-grade doors and hardware, multi-family and residential security solutions, and high-quality door hardware and fixtures. For more information about S&G, visit [www.sargentandgreenleaf.com](http://www.sargentandgreenleaf.com).